



## **FOR IMMEDIATE RELEASE**

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### **Cell Phone Repair Franchisees Announce Formation of Franchisee Association**

*Cell Phone Repair franchisees unite to provide a common voice to enhance value in their business relationships.*

KENNESAW, GA (January 2020) – Franchisee leaders from CPR – Cell Phone Repair today announced the formation of the Cell Phone Repair Independent Owners Association (CPRIOA), an independent organization that will serve the franchisee community by focusing on mutually beneficial solutions to protect and enhance the CPR – Cell Phone Repair brand now and into the future. Cell Phone Repair franchisees own and operate nearly 500 of the system’s 500 plus total stores in the United States.

CPRIOA will be governed by a seven-person board of directors, including President Chris Tiffany, Vice President Shane Mericle, Secretary/Treasurer Peter Diniz, Britt Bay, Brent Belch, Rick Bouse and Andrew Harbarts.

The formation of Cell Phone Repair Independent Owners Association creates an effective stage for member franchisees to discuss and debate critical issues. Through more efficient communication and mutual understanding CPRIOA can play an instrumental role in developing healthy and long-lasting relationships with all stakeholders.

“I am excited that we are able to represent the franchise owners of the CPR – Cell Phone Repair franchise system. Our industry and company are in the midst of many challenging and exciting changes, and CPRIOA is motivated to be the unifying voice for our members, providing a galvanizing energy to enhance value in our franchises business relationships,” Tiffany said. “I personally look forward to getting to know more franchise owners and



understanding the challenges their stores face, as well as those they've solved. The No. 1 thing you can do today, to push for change, is join us! Join the CPRIOA, and let's succeed together."

### **About Cell Phone Repair Independent Owners Association**

The Cell Phone Repair Independent Owners Association (CPRIOA) is dedicated to representing CPR - Cell Phone Repair franchisees with a mission, "to provide a common voice for CPR franchisees to enhance value in their business relationships." Governed by a seven-member Board of Directors, CPRIOA's goal is to establish an organized, independent voice of franchisees to enhance the business relationship between the franchisees and franchisor alike