



CPRIOA

An Independent Chapter of the American Association of Franchisees & Dealers

CPRIOA would like to recognize **Toby Paul** for flying to Austin, TX and sharing his techniques with our more than 80 CPR owners!

Training was delivered at **NO ADDITIONAL COST** to attendees!

October 2019

CPRIOA was able to initiate a training session in early November to get some early training on device sales and financing. After much discussion of what some of the leading device sales stores like Clearwater and Granada Hills were accomplishing, we began the discussion of having fly to Austin for an informal training session. After sending out an email asking if any owners were interested in attending, and subsequently receiving responses that 81 owners and managers were interested; we decided to move forward with scheduling.

Toby Paul was gracious enough to fly down and share his techniques with a room of over 80 attendees. The training was delivered at no cost, other than the attendees own travel expenses.

To say it was a success is an understatement. Attendees of that training now dominate the leaderboards in revenue, device sales and accessory sales.

If you are interested in another training, please let us know by filling out an interest form HERE <https://forms.gle/bUGGcM6ULVwQKEqD6>. We are considering a possible training session in Nashville.

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CPRIOA's Mission Statement: Provide a unified voice for CPR franchises to enhance the value of our brand!

