

CPRIOA would like to recognize **Stephen Baxley** for his efforts in getting the members of CPRIOA a great credit card processing rate and access to the many benefits associated with Squares services.

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# CPRIOA

An Independent Chapter of the American Association of Franchisees & Dealers

## October 2019

In September Stephen was able to leverage the combined purchasing power of CPRIOA to secure a flat rate 1.9% credit card processing rate. This rate applied to all cards dipped into their credit card reader (including AMEX!). There are no additional fees, period. Additionally, Square offers a very easy to install and operate terminal system. The Square system also includes many additional benefits such as:

- Ability to accept tips
- Mobile app
- Offline processing
- Extensive reports
- Credit/Installments for customers
- Credit line for business owners
- Discounted Payroll processing
- Discount rate structure of 1.7% when 200 stores convert to Square

Within a couple of weeks more than 30 owners had already converted to Square with more signing up daily. At that point, MMI negotiated a 1.86% flat rate and moved the program under the franchisor sponsorship. At the same time, MMI announced that integration with RepairQ is forthcoming. Through programs like this, CPRIOA is creating value for both members and the franchise as a whole.



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*Easy to install & operate terminal system!*

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